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# EYECARE GUMMY

*Delivering delectable nutrition*

## WHAT IS IT?

HTC's Eye Care Gummies contain a number of ingredients which work to support normal vision. Each delicious gummy contains Zinc, which contributes to the maintenance of normal vision. It also contains Lutein, which is one of the most abundant naturally occurring carotenoids found in a variety of vegetables and fruits, yet it cannot be manufactured within the body. Lutein is found in the macula of the eyes; the part of the eye responsible for central vision. Lutein may protect the eye against oxidative stress and may also protect against inflammation.

Typical values	Per gummy
Zinc	2 mg
Lutein	2.5 mg

## ORANGE FLAVOUR



vegan



lactose free



GMO free



natural formulas



## USP'S

- ✓ VEGETARIAN AND VEGAN FRIENDLY - 100% vegan
- ✓ SUITABLE FOR ADULTS AND CHILDREN
- ✓ ALL NATURAL FLAVOURINGS AND COLOURS
- ✓ 2.5MG LUTEIN PER GUMMY- supplementation of this nutrient is increasingly recommended by experts in eye health care
- ✓ CONVENIENT ONE-A-DAY-DOSE
- ✓ GMO FREE - Absolutely no genetically modified ingredients allowed in our products
- ✓ LACTOSE FREE & GLUTEN FREE - Suitable for people who cannot tolerate lactose or gluten



## THE MARKET

Growing need to maintain that perfect "20/20" eyesight has spiked the demand for eye health supplements. Prevalence of cataracts, macular degeneration, glaucoma and many other eye diseases is prompting people consume supplements to safeguard their eyesight. Persistence Market Research's published report on the global eye health supplements market projects that by the end of 2024, more than US\$ 2.85 Bn worth of eye health supplements will be sold across the globe.